



RE/MAX[®]

HOME STAGING GUIDE

PACK IT! STORE IT!

Plastic storage bins are great for items that may need to be stored for an unknown period of time. Store these off-site if possible. Consider renting a portable storage unit until you are ready to have it delivered to your new home!

Start with:

- personal framed photos, photo albums, trophies and awards,
- rarely used kitchen gadgets, cookbooks and small appliances,
- collectibles, figurines, special occasion dishware,
- extra or out-of-season décor items,
- out-of-season clothing, coats, boots and shoes,
- books, CDs, DVDs and games.

BASIC STAGING

1. Clean! Consider hiring a professional cleaning service.
2. Declutter! Make it look organized, even if it really isn't.
3. Remove personal photographs from walls and tabletops.
4. Remove oversized and excess furniture and area rugs.
5. Keep closets tidy! Prospective buyers will want to evaluate the home's storage capacity, and clutter creates the illusion of less space.
6. Let the sunlight in by opening blinds and curtains.
7. Replace burned-out, dim or flickering light bulbs.
8. Consider replacing dated light fixtures.
9. A fresh coat of paint will help renew the look and feel of any room. Choose 2 to 3 different neutrals to use throughout the whole house.
10. Don't forget the exterior!

MISTAKES TO AVOID

- Don't paint everything white. Opt for soft neutrals.
- Don't cover up architectural details such as windows or the fireplace.
- Don't try to hide odors with overpowering air fresheners and candles.
- Don't make the house too sterile by removing everything. Your goal is "inviting and livable."